

Poppy Poster Contest Rules

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups – including Junior members – may participate under direct supervision of the unit.

Contest Classes

- ❖ Class I: Grades 2nd and 3rd
- ❖ Class II: Grades 4th and 5th
- ❖ Class III: Grades 6th and 7th
- ❖ Class IV: Grades 8th and 9th
- ❖ Class V: Grades 10th and 11th
- ❖ Class VI: Grade 12th
- ❖ Class VII: Students with special needs defined as:
 - Those in special education classes.
 - A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
 - A child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and” “an”, “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a red poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on an 11x14 poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
 - a. 50% poster appeal (layout, message, originality)
 - b. 40% artistic ability (design and color)
 - c. 10% neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age, and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names, and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.
11. The label “In Memoriam” from the veteran-made poppy may not be used.